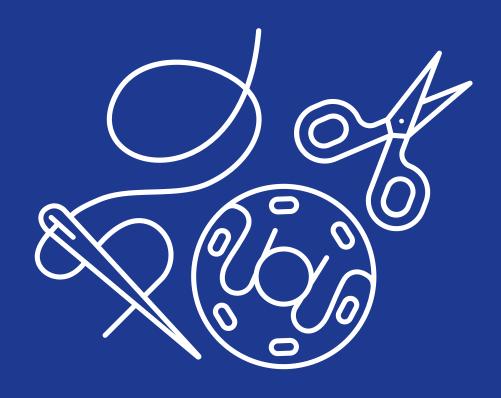


# Range supplements 03/2025





#### **Consumer leaflets**







#### **News**





#### **Overview of categories**



Pins and needles



II Sewing, embroidery and patchwork accessories



III Garment fasteners and accessories



IV Elastics and tapes



**V** Repair and household items



VI Appliqués 2024



**VI** Patches & repair sheets 2021



VII Shoulder pads, lingerie and corsetry accessories



VIII Storage items, sewing sets and bag accessories



IX Knitting needles, crochet hooks and accessories



**XI** Range supplements 03/2024



Prym.box EN



Discover our colourful eyelets and press fasteners.





#### **Tools set for Prym** press fasteners Jersey 10 and 12 mm

for Vario Creative Tool 390 903 for working with Prym press fasteners Jersey; compatible with VARIO pliers 390 900, 390 901 and 390 902

10 + 12 mm

plastic



4 pieces

673 142



#### **Press fasteners Jersey** white/silver-coloured

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

Ø 12 mm

brass



20 pieces

390 770



#### **Press fasteners Jersey** black/gunmetal

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

Ø 12 mm

brass

**2 (A)** 

20 pieces

390 771



#### **Press fasteners Jersey** red/silver-coloured

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

Ø 12 mm

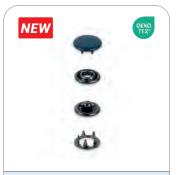
brass

XXXXX

**2** 

20 pieces

390 772



### **Press fasteners Jersey**

navy blue/gunmetal

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

Ø 12 mm

brass

XXXX



20 pieces

390 773



#### **Press fasteners Jersey**

yellow/gold-coloured

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

Ø 12 mm

brass

XXXX



20 pieces

390 774



#### **Press fasteners Jersey**

light green/silver-coloured

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

Ø 12 mm

brass

XXXXX



20 pieces

390 775



#### **Press fasteners Jersey** orange/gold-coloured

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

Ø 12 mm

brass

XXXX



20 pieces

390 776



#### **Press fasteners Jersey** mint/silver-coloured

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

Ø 12 mm

brass

XXXXX



20 pieces

390 777



#### **Press fasteners Jersey** lilac/silver-coloured

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

Ø 12 mm

brass



20 pieces

390 778



#### **Press fasteners Jersey** pink/silver-coloured

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

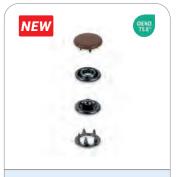
Ø 12 mm

brass



20 pieces

390 779



#### **Press fasteners Jersey** dark brown/gunmetal

light fastening strength, rustproof, cap lacquered; without tools, without instructions; can be used with VARIO Creative Tool 390 903 and tools set 673 142 or VARIO pliers 390 900

Ø 12 mm

brass

XXXXX



20 pieces

390 780



#### **Evelets with washers.** mixed colours

in heart-shaped box

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 127 (11+14 mm) and 673 131 (8 mm)

| h  | roo | _ |
|----|-----|---|
| IJ | ras | 5 |

× × × × ×



| Ø8 mm   | 66 pieces | 542 620 |
|---------|-----------|---------|
| Ø 11 mm | 55 pieces | 542 621 |
| Ø 14 mm | 44 pieces | 542 622 |



#### **Evelets with washers**

red/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

#### brass

XXXXX



| <b>②</b> |           |         |  |
|----------|-----------|---------|--|
| Ø8mm     | 32 pieces | 542 522 |  |
| Ø 11 mm  | 20 pieces | 542 542 |  |
| Ø 14 mm  | 15 pieces | 542 562 |  |



#### **Evelets with washers**

white/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

#### brass

XXXXX



| $\circ$ |           |         |
|---------|-----------|---------|
| Ø 8 mm  | 32 pieces | 542 520 |
| Ø 11 mm | 20 pieces | 542 540 |
| Ø 14 mm | 15 pieces | 542 560 |



#### **Evelets with washers**

black/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

#### brass

XXXXX



| $\circ$ |           |         |  |
|---------|-----------|---------|--|
| Ø8mm    | 32 pieces | 542 521 |  |
| Ø 11 mm | 20 pieces | 542 541 |  |
| Ø 14 mm | 15 pieces | 542 561 |  |



## Eyelets with washers navy blue/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

| brass    |           |         |
|----------|-----------|---------|
| XXXX     |           |         |
| <b>2</b> |           |         |
| Ø 8 mm   | 32 pieces | 542 523 |
| Ø 11 mm  | 20 pieces | 542 543 |
| Ø 14 mm  | 15 pieces | 542 563 |



# Eyelets with washers yellow/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

| brass    |           |         |
|----------|-----------|---------|
|          |           |         |
| <b>2</b> |           |         |
| Ø8mm     | 32 pieces | 542 524 |
| Ø 11 mm  | 20 pieces | 542 544 |
| Ø 14 mm  | 15 pieces | 542 564 |



## Eyelets with washers light green/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

| brass                                  |           |         |  |
|--|-----------|---------|--|
| ×××××××××××××××××××××××××××××××××××××× |           |         |  |
| 2                                      |           |         |  |
| Ø8mm                                   | 32 pieces | 542 525 |  |
| Ø 11 mm                                | 20 pieces | 542 545 |  |
| Ø 14 mm                                | 15 nieces | 542 565 |  |



### Eyelets with washers orange/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

| brass       |           |         |
|-------------|-----------|---------|
| <b>XXXX</b> |           |         |
| <b>2</b>    |           |         |
| Ø 8 mm      | 32 pieces | 542 526 |
| Ø 11 mm     | 20 pieces | 542 546 |
| Ø 14 mm     | 15 pieces | 542 566 |



#### **Eyelets with washers**

mint/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

| brass       |           |         |
|-------------|-----------|---------|
| <b>XXXX</b> |           |         |
| <b>2</b>    |           |         |
| Ø 8 mm      | 32 pieces | 542 527 |
| Ø 11 mm     | 20 pieces | 542 547 |
| Ø 14 mm     | 15 pieces | 542 567 |



#### **Eyelets with washers**

lilac/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

| DIdSS    |           |         |
|----------|-----------|---------|
|          |           |         |
| <b>2</b> |           |         |
| Ø8mm     | 32 pieces | 542 528 |
| Ø 11 mm  | 20 pieces | 542 548 |
| Ø 14 mm  | 15 nieces | 542 568 |



#### **Eyelets with washers**

pink/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

| brass    |           |         |  |
|----------|-----------|---------|--|
|          |           |         |  |
| <b>2</b> |           |         |  |
| Ø 8 mm   | 32 pieces | 542 529 |  |
| Ø 11 mm  | 20 pieces | 542 549 |  |
| Ø 14 mm  | 15 pieces | 542 569 |  |



#### **Eyelets with washers**

dark brown/silver-coloured

rust-proof, without tools, without instructions; required: VARIO Creative Tool 390 903 and tools set 673 131 (8 mm) or tools set 673 127 (11+14 mm)

| brass    |           |         |  |  |
|----------|-----------|---------|--|--|
|          |           |         |  |  |
| <b>2</b> |           |         |  |  |
| Ø 8 mm   | 32 pieces | 542 530 |  |  |
| Ø 11 mm  | 20 pieces | 542 550 |  |  |
| Ø 14 mm  | 15 pieces | 542 570 |  |  |
|          |           |         |  |  |

#### NEW



#### Ironing ruler, transparent 20 x 10 cm

an easier way to prepare to sew hems, sewing margins, and all kinds of corners: Measure, mark, and iron in one step; with 30°, 45° and 60° angle measurements, 2 cm and 3 cm radius and a L-shape corner cut-out; reusable; max.

20 x 10 cm
resin
transparent
1 piece
611 490

#### NEW



#### Ironing ruler, transparent 30 x 10 cm

an easier way to prepare to sew hems, sewing margins, and all kinds of corners: Measure, mark, and iron in one step; with 3 cm and 4 cm radius; long edges are ideal for long straight and rounded hems; reusable; max.

resin transparent

30 x 10 cm

1 piece

611 491



## THERMO trick markers, heat-erasable

ideal for fine markings and when working with templates; integrated eraser reduces the marking; complete removal through ironing or washing

| blue, white |
|-------------|
| 2 pieces    |
| 611 607     |



#### **Needle assortment**

sewing, embroidery and

darning needles; assorted; 5 chenille needles with sharp point, 5 blunt tapestry needles, 3 darning needles as well as 2 sizes of sewing needles (5 pieces each)

| steel           |
|-----------------|
| silver-coloured |
| 23 pieces       |
| 128 300         |



### Thimbles in a display orange, mint, pink

display with 20 thimbles in 3 different sizes, assorted colours, protects your fingers when sewing, quilting and embroidering; with non-slip edge

S (Ø 15 mm), M (Ø 17 mm), L (Ø 18 mm)

zinc die-cast

orange, mint, pink

20 pieces

431 180



#### Bobbin holders BOBBIN BOAT

for 10 metal or plastic bobbins each; without contents

plastic
orange, pink, turquoise
3 pieces
611 983







125 x 76 mm

#### Natural plastic cord & accessories Prym 1530, rotating 360°

cord rotating 360°; with 2 end caps and attaching pin, can be combined with knitting needle points & Tunisian crochet hook points; length of the cord including needle points; 40 cm only possible with short needle points!

| plastic, metal |         |  |  |  |
|----------------|---------|--|--|--|
| brown          |         |  |  |  |
| 1 piece        |         |  |  |  |
| 40 cm          | 223 990 |  |  |  |
| 60 cm          | 223 991 |  |  |  |
| 80 cm          | 223 992 |  |  |  |
| 100 cm         | 223 993 |  |  |  |
| 120 cm         | 223 994 |  |  |  |
| 150 cm         | 223 995 |  |  |  |
|                |         |  |  |  |

#### Circular knitting needle, prym.ergonomics

ergonomic circular knitting needle with plastic-coated steel cord; with drop-shaped tip (hook tips) for simple picking up and safe guidance of the yarn

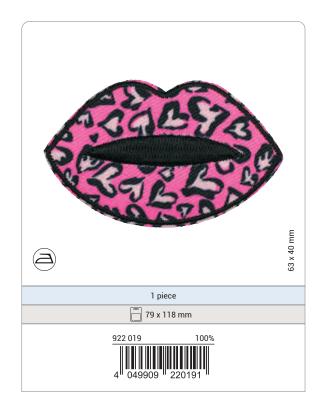
| high-performance synthetic material |  |  |  |  |
|-------------------------------------|--|--|--|--|
| alabaster white                     |  |  |  |  |
| 1 piece                             |  |  |  |  |
| 215 622                             |  |  |  |  |
| 215 623                             |  |  |  |  |
| 215 624                             |  |  |  |  |
| 215 625                             |  |  |  |  |
| 215 626                             |  |  |  |  |
|                                     |  |  |  |  |





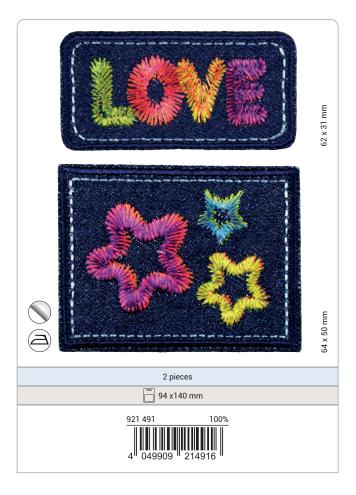






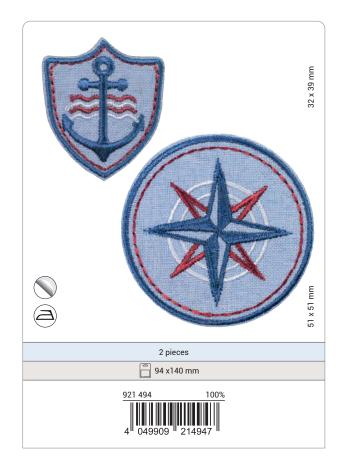
















# **Prym Consumer**

The strong partner for your success



# **Prym Consumer**

### We have a tradition of progress

# Prym Consumer is one of the world's leading suppliers of sewing accessories, creative handicraft products and fashion accessories.

Almost 500 years of tradition as the oldest German family business and values that consistently guide our actions have had a decisive influence on this success.

# We believe that handicrafts make people happier because they enjoy being creative.

With high-quality, innovative and more sustainable products, as well as suitable inspiration and instructions, we guarantee user-friendliness, successful projects and many handmade moments of joy.

### Our customers are at the centre of everything we do.

With quick and easy solutions and a comprehensive range of services, we ensure maximum satisfaction - supported by a dedicated team and efficient processes.

#### Our foundation: respectful cooperation.

In our dealings with business partners, customers and employees, we expressly emphasise appreciation, trust and reliability.



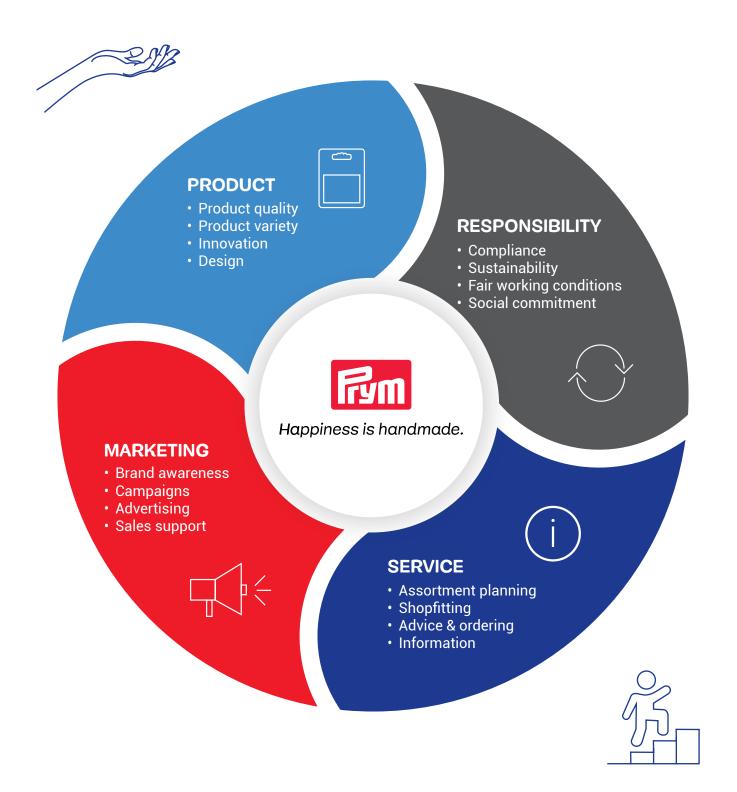
# **Prym - Your reliable partner**

### What you can expect from us

With Prym, you benefit from a partner who supports you with expertise and commitment - for your sustainable success and a clear competitive advantage.

#### Our added value:

a first-class product range that meets the highest quality and social standards, customised services and promotional marketing support.



Quality

We guarantee user-friendliness and satisfied customers

Our products are characterised by high-quality materials, special production processes and a long life span. We continuously invest in product development in order to always offer you top quality.

For example, our needles have a special surface coating without nickel, which reduces the risk of contact allergies. The aluminium crochet hooks go through 25 production steps to manufacture the precise shape without burrs. In this way, we not only offer safety, but also quality at the highest level.



# **Product variety**

The optimum mix of handicraft products from a single source

With over 20,000 articles, Prym offers all handicraft ranges from a single source.

From universal products to specialist tools, our products convincingly cover a wide range of customer requirements. Strong premium partners in the needlework sector complete our product range.

Comprehensive market research provides us with valuable insights into future customer requirements. This enables us to react to changes in the market at an early stage in order to offer the optimum product mix.



## **Innovation**

# Patented product innovations guarantee a competitive edge

The development of pioneering ideas for creative handicrafts has always been one of our core competences.

We set new standards through numerous product innovations and always offer our customers solutions that provide them with real added value.

Many of our innovations are patented and testify to our endeavour to bring the best and most innovative products to the market. Numerous awards confirm the high quality and success of our products and emphasise Prym's leading role in the industry.

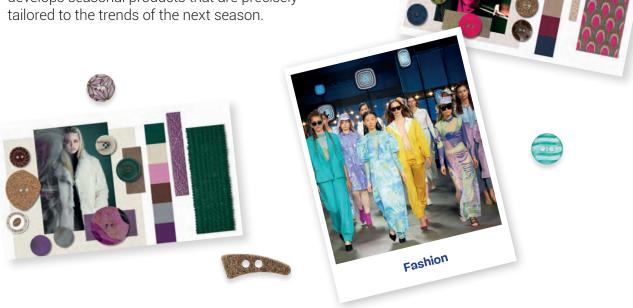


Our products meet the pulse of the times and the trends of tomorrow

We share our sewing community's passion for design, fashion and the trends of tomorrow.

Thanks to our deep understanding of next season's style, we deliver the perfect products and stylish inspiration to shape future trends. A team of experienced product designers develops seasonal products that are precisely tailored to the trends of the next season.





# Compliance

### Customers are willing to pay more for reliable, highquality and safe products

Our dedicated quality management team ensure that all Prym products are compliant.

We guarantee and exceed compliance with legal standards and safety regulations, which increases the quality and longevity of our products. This minimises health and environmental risks and significantly reduces the risk of customs import bans or product recalls. This strengthens customers' trust and willingness to buy, as they can be sure that they are buying a reliable and tested product.

|                                     | Prym | Cheap products |
|-------------------------------------|------|----------------|
| Legal requirements                  | ✓    | ×              |
| Compliance with regulations         | ✓    | ×              |
| Quality inspection                  | ✓    | ×              |
| Safety testing                      | ✓    | ×              |
| Minimisation of health risks        | ✓    | ×              |
| Minimisation of environmental risks | ✓    | ×              |
| Minimisation of product recalls     | ✓    | ×              |



**Sustainability**Prym products ensure the trust and satisfaction of environmentally conscious customers

Sustainability is a central pillar at Prym. We are gradually converting our range to plastic-free packaging.

Since the introduction of the Prym 1530 brand in 2021, Prym has already saved 4.7 tonnes of plastic and will continue these efforts.

The Prym Group wants to become climateneutral by 2040, ten years earlier than the EU target of 2050. This includes all emissions along the entire value chain. Prym is focussing on saving energy, using renewable energies and offsetting remaining emissions.





# Fair working conditions

Support social responsibility and make conscious ethical decisions

Prym is a member of the amfori Business Social Compliance Initiative (BSCI), which campaigns for better working conditions in global supply chains.

Prym is committed to involving its suppliers in the BSCI process and thus helping to ensure that they accept the initiative's code of conduct with 11 international values and principles.

This gives Prym access to social audits and monitoring activities that help to identify, prevent and remedy labour risks and negative human rights impacts.





# **Social commitment**

Together we are committed to the well-being of our fellow human beings



For us, being part of society also means giving something back.

That's why we use one per cent of our profits for social projects that benefit children and young people. The majority of these funds go to Kindernothilfe e.V., our central partner in social commitment. We also support SOS Children's Villages and donate to charitable institutions, schools and rehabilitation centres.





# **Shop fitting**

# We support you with shop fitting to create a unique shopping experience

Prym would like to help you make your customers feel even more comfortable with you and ensure that they will always be happy to return.

That's why Prym has developed a modular furnishing system that can be individually installed and expanded according to your

specific circumstances and personal requirements. From Interio displays to shop-in-shop systems - everything can be customised and implemented with our professional support.



# **Assortment planning**

Customised product range concepts ensure maximum space productivity

We create customised planograms that are precisely tailored to your needs.

Our aim is to provide you with a customised product range that ensures optimum space productivity.

Through careful analysis and planning, we ensure that each product in your range offers the greatest possible added value and contributes efficiently to achieving your business objectives.





# **Advice & ordering**

Customised solutions - simple, fast and tailored to you

We focus on your concerns. We do everything we can not only to fulfil your expectations, but to exceed them.

Our dedicated sales team of over 50 employees is available to assist you in person or by telephone and offers you competent, personalised advice.

Via the B2B online shop at prym.com, you can conveniently log in with your retailer account and place orders easily and quickly.

It's even easier with our Prym Order App - for fast, flexible and convenient order processing.



# **Information**

Quick and easy provision of data makes your work easier

With Prym you have quick access to all the information you need for the smooth integration of our products into your range. Because you have more important things to do.

In the prym.box you find all product information clearly bundled in 10 catalogues.

Our Filecloud download area provides you with listing information, detailed product data and high-resolution photos.

Our regular B2B newsletters keep you up to date on new products, promotions and marketing measures.



## **Brand awareness**

### Number one in retail - first choice for your customers

## The Prym brand enjoys worldwide brand awareness and is the market leader in Europe.

This means that Prym is the first choice for many customers when it comes to creative handicrafts. Prym should therefore not be missing from your range - because when your customers are looking for handicraft products, they are looking for Prym.

### The reasons for handicrafts are as varied as your customers.

In order to cater for a wide variety of target groups, we have 5 strong sub-brands under the Prym umbrella brand that fulfill different needs.



# Campaigns

# Arouse interest and create buying impulses with inspiration and instructions

Regular marketing campaigns from Prym offer retailers real benefits: they provide inspiration, offer valuable instructions and stimulate customers' creativity.

This increases interest in handicrafts and specifically promotes the impulse to buy - for more sales in your shop and stronger customer loyalty.









# **Advertising**

Our advertising measures attract attention and direct customers to your shop

Prym invests in marketing activities to maximise awareness of handicrafts. These investments help to ensure that our brands are remembered, which will ultimately lead to a higher willingness to buy.

With our end consumer advertising measures, we achieve a reach of around 10 million per year, from which you also benefit.





# Sales support

Free advertising material saves you time and money

We offer you a comprehensive selection of free trade marketing measures to support sales in your shop in a targeted manner. With this advertising material, you not only attract the attention of your customers, but also motivate them to buy.

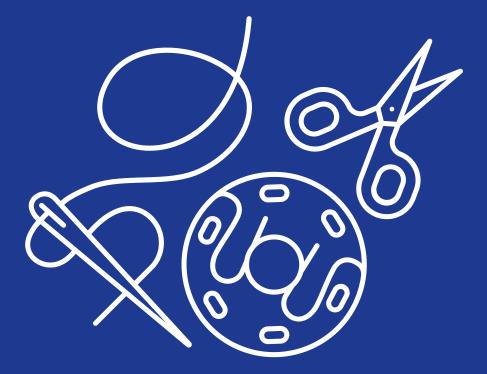




#### **Prym Consumer Europe GmbH**

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2025













